EMPLOYMENT OUTLOOK SURVEY: Fourth Quarter 1986

Manpower Inc.

SUMMARY OF RESULTS

The following table shows the percentage of 12,725 employers in 389 U.S. cities who plan to increase or decrease the size of their workforce during the fourth quarter of 1986 (October, November, December), compared to the fourth quarter, 1985 and third quarter, 1986.

	% Planning Increase			% Planning Decrease		
	4th Qtr. 1986	4th Qtr. 1985	3rd Qtr. 1986	4th Qtr. 1986	4th Qtr. 1985	3rd Qtr. 1986
National	24	25	27	11	10	9
Northeast	26	25	30	9	9	7
Midwest	23	22	28	12	12	8
South	25	27	26	11	8	10
West	21	24	26	12	13	10

National — Hiring plans will remain essentially the same in the fourth quarter of 1986 as in last quarter and the comparable quarter of 1985. Consistent with seasonal patterns, the Wholesale & Retail sector is the fourth quarter employment leader as the economy staffs up for the upcoming holiday season.

Northeast — The Northeast leads the nation in nearly all employment categories in the private sector of the economy. Opportunities are above average in Finance, Insurance and Real Estate and among Education and Services employers.

Midwest — Most of the optimism lies in the Wholesale & Retail category. Finance, Insurance and Real Estate firms continue above-average hiring patterns.

South — Construction firms, accustomed to favorable year-round working conditions, anticipate a sluggish fourth quarter. The Services sector and Finance, Insurance and Real Estate are the most optimistic areas.

West — Continuing a pattern of slow growth in job opportunities, the outlook for the fourth quarter lags behind other geographical areas. Standing out with positive forecasts are the Wholesale & Retail Trade, the Services field, Finance/Insurance/Real Estate firms and Public Administration employers.